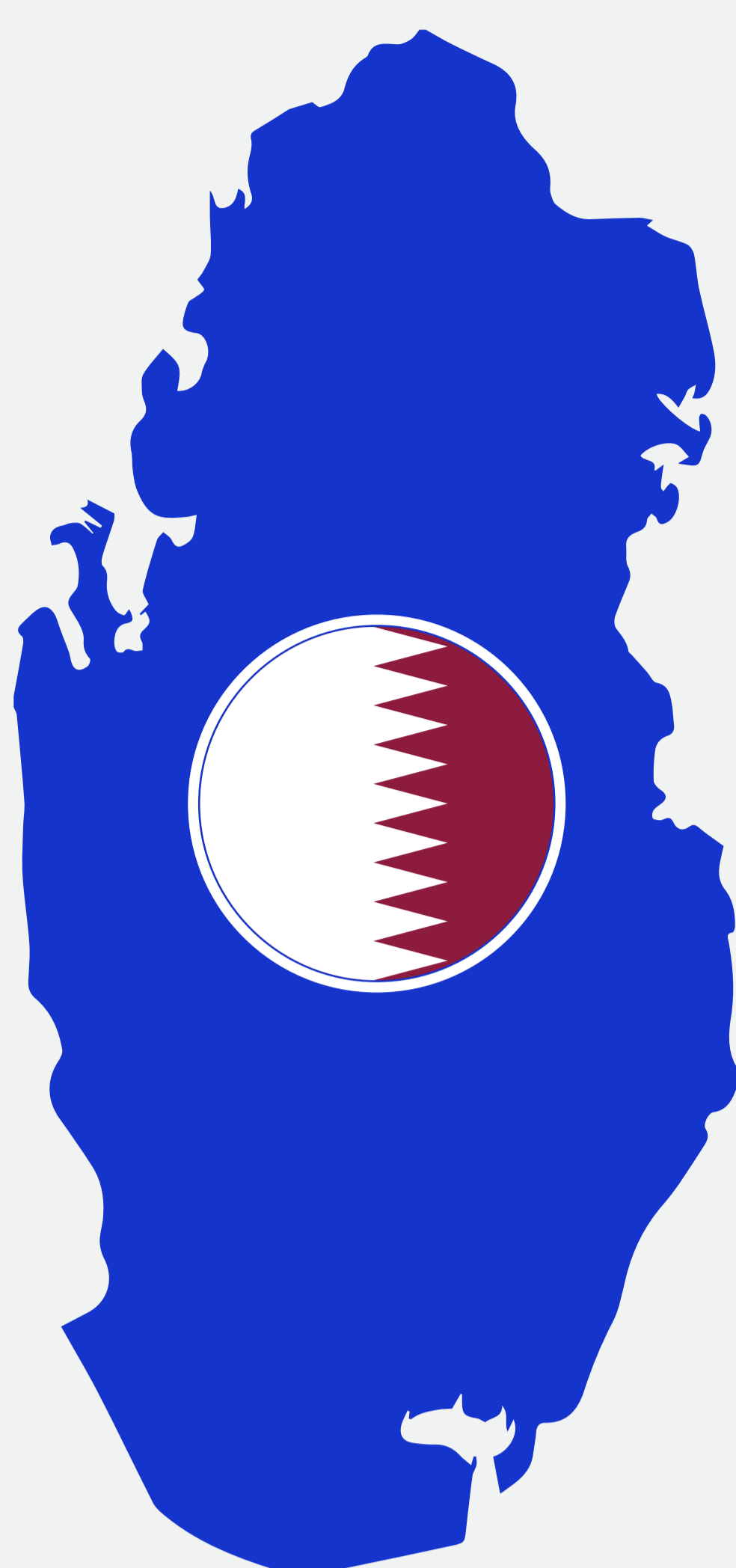


Where Cash Hides Survey Qatar Results - 2023



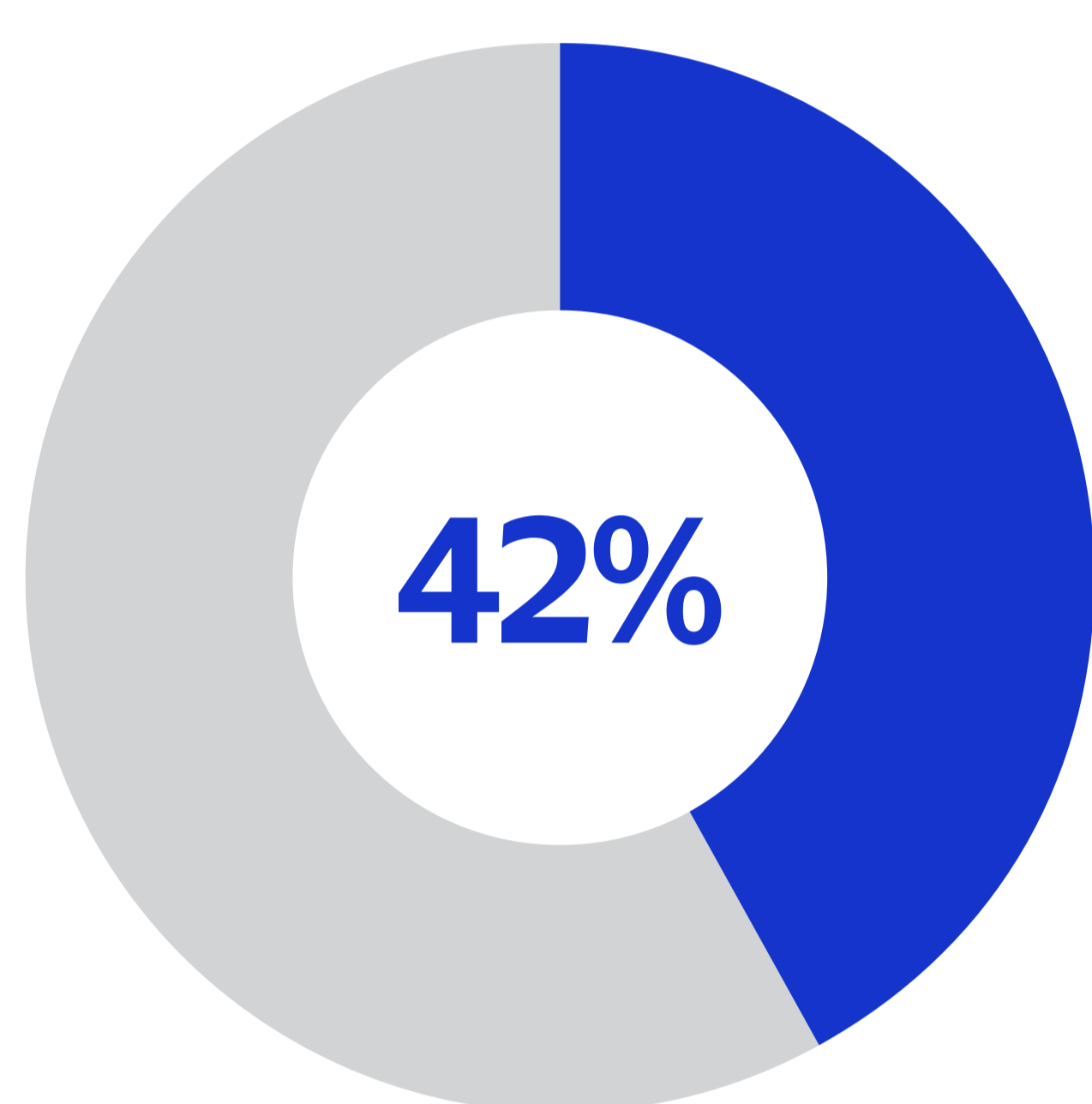
Card payments show positive growth, capturing an average **58%** wallet share. Yet, specific spending categories continue to rely heavily on cash.



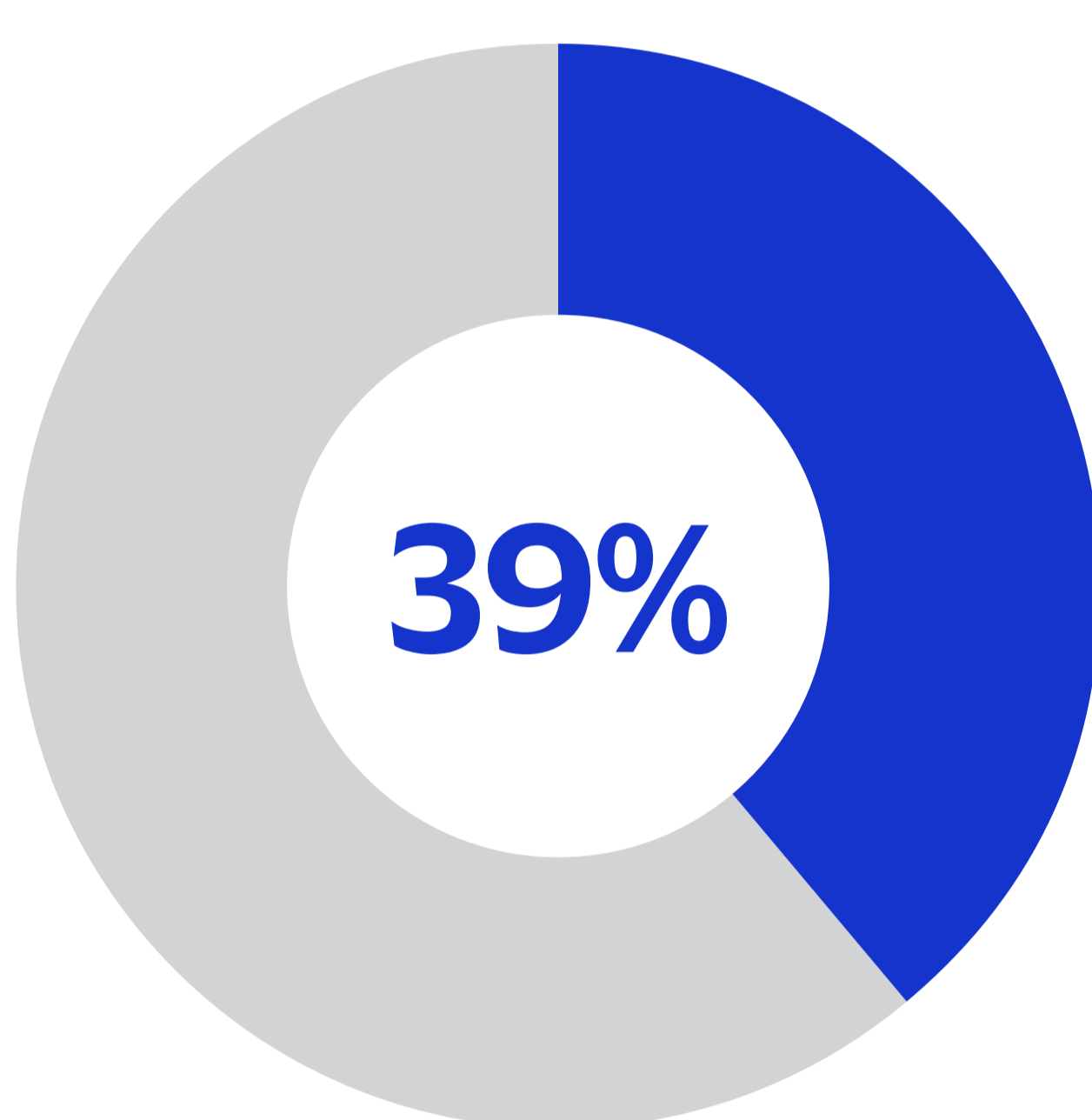
According to survey respondents, around **20%** of their transactions are still in cash.

Cash in specific categories

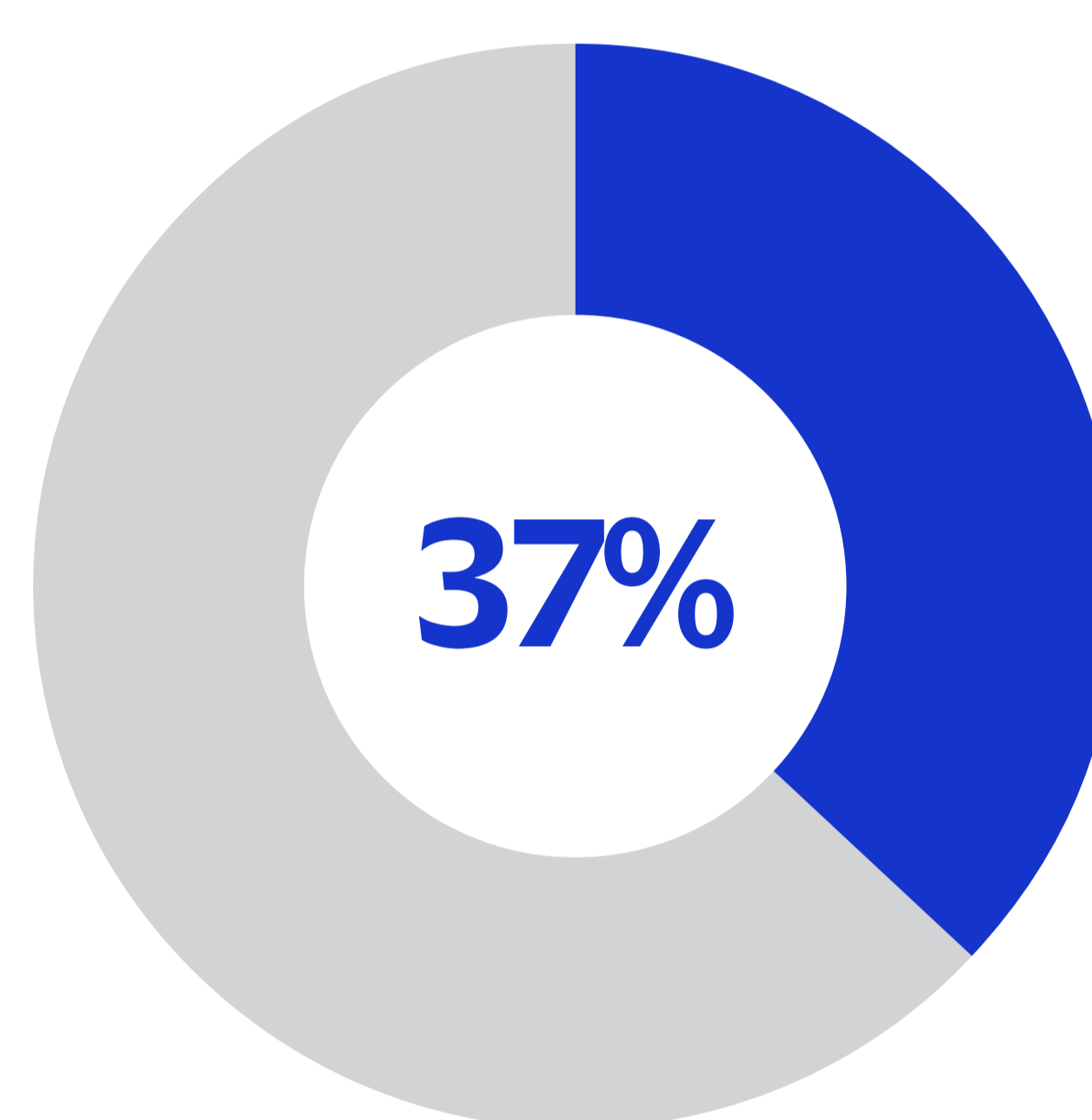
P2P Segment



Money exchanges between friends and family

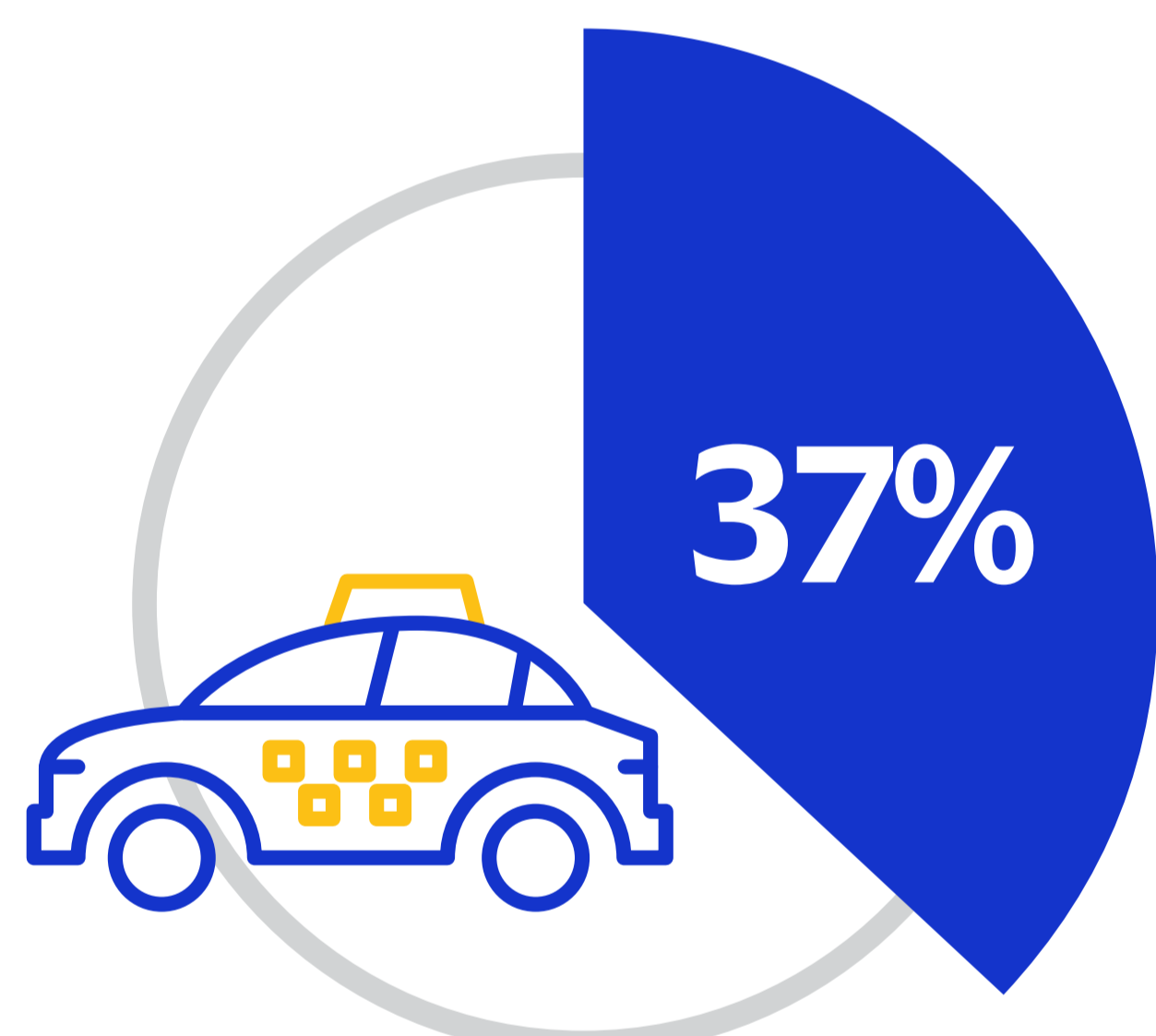


Tips

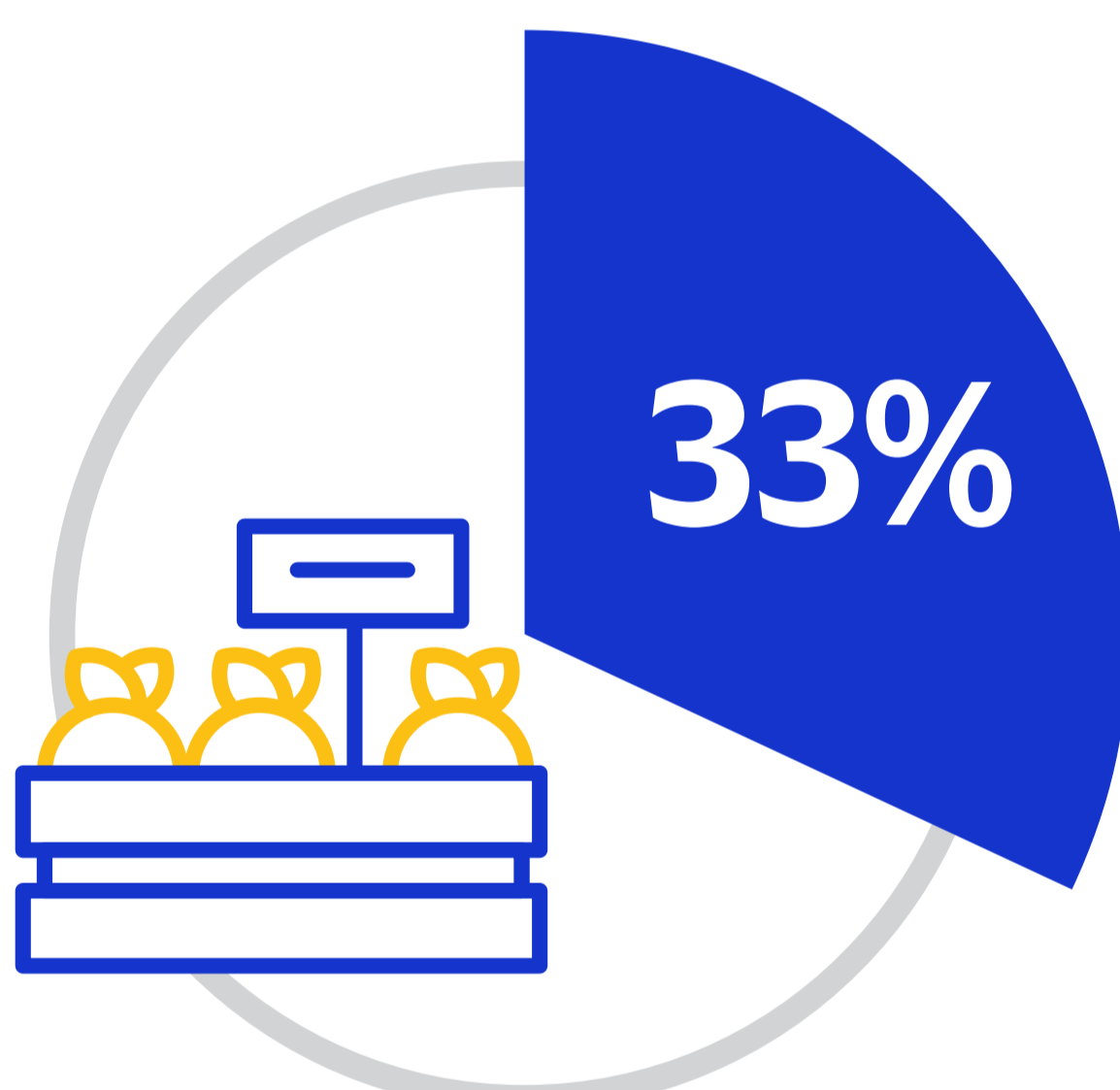


Property rent

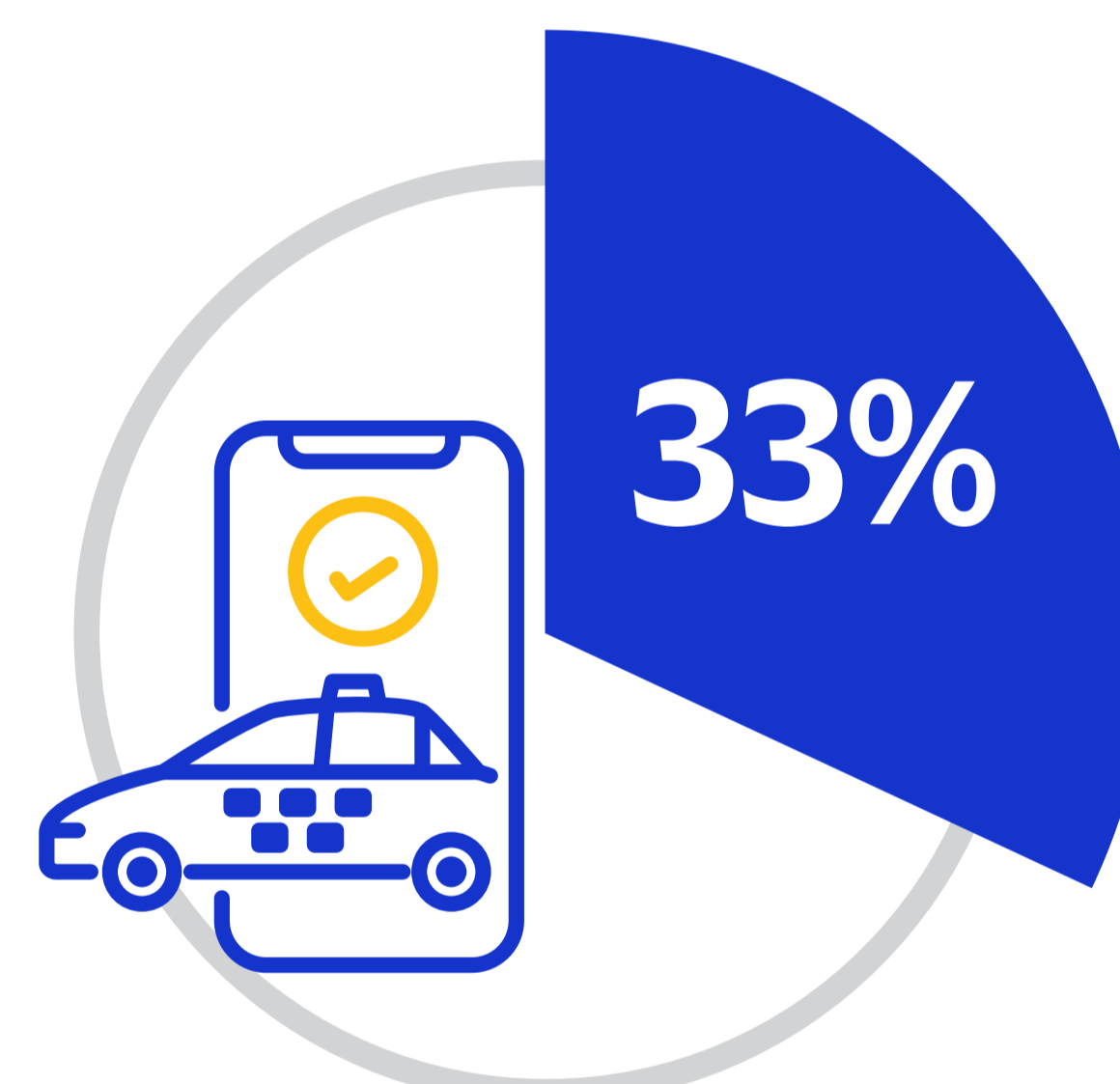
Everyday Spending



Taxi

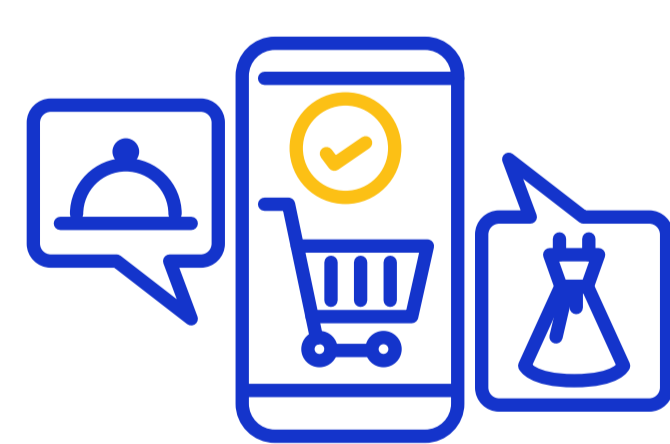


Farmer markets



App-based taxi

Other Cash-Heavy Categories



21%

Online food, grocery, and fashion



18%

Cinema



16%

Apparel and jewelry

Top reasons respondents still use cash in identified categories

