

# International Travel Drives Growth in Summer Spending in Qatar

Visa, a global leader in digital payments, today released its latest consumer spending insights for the 2025 summer holiday period, based on the Visa Consulting & Analytics Retail Spend Monitor. The data reveals an increase of **19%** in total summer spending on Visa premium consumer cards compared to 2024, highlighting continued growth in digital payments, higher-value transactions, and evolving travel preferences.

## Shifting Consumer Behavior



**9%**

Growth in digital payments  
(Premium Visa cardholders)



**28%**

Increase in dining and leisure spend  
(Premium Visa cardholders)



**27%**

Rise in travel  
to popular destinations\*

\*Destinations  
include:

- 📍 United Kingdom
- 📍 Saudi Arabia
- 📍 United Arab Emirates
- 📍 France
- 📍 Thailand

## Short Trips vs Extended Trips



Long getaways  
accounted for

**66%**

of travel spend

## Outbound Travel Spend

Outbound travel spend  
increased by

**24%**

\*Premium Visa card spend



## Inbound Travel Spend



Inbound travel spend  
from Europe

- 📍 United Kingdom
- 📍 France
- 📍 Germany

grew

**43%**

VISA

\*Premium Visa card spend

## eCommerce Growth



within the premium Visa  
cardholders segment